



ANNUAL REPORT 2023

ELEVATING  LIVES.
EXPANDING  HORIZONS.

LETTER FROM EXECUTIVE DIRECTOR

JASON WOODY



We're excited to share the B'More Clubhouse 2023 Annual Report, which provides an overview of our work and impact and introduces you to some of our members.

A year ago, we were focused on settling into our new home on North Calvert Street and continuing to recover from the COVID-19 pandemic. In 2023, with the pandemic receding, we began planning for our future with several goals in mind.

First, we are committed to ensuring B'More Clubhouse's long-term stability. To do that, we are working to explore and secure permanent funding streams to support our work.

We are also exploring how to open Clubhouses to serve other areas of the state. We have talked with community leaders and policymakers outside Baltimore who are excited about the prospect of bringing the Clubhouse model to their areas.

Finally, we continued in 2023 to strengthen and expand our programs to provide the best possible support we can to everyone who walks through our doors. This included opening our doors two Saturdays per month for the first time, starting a new young adult committee, and reaching out to new potential employment partners in the community to expand opportunities for our members.

Throughout the year, we have met with funders, partners, lawmakers, and public officials to spread the word about our mission, work, and value. It's been gratifying to hear how much support we have in our neighborhood, across Baltimore, and among state leaders. That is a testament to our team at the Clubhouse, our funders and supporters and, most of all, our members.



JASON WOODY

“We are grateful to all of those who help make B'More Clubhouse a success, and we look forward to continued partnerships in the years ahead.”

We welcome anyone who is dealing with mental illness to be a member at B'More Clubhouse and take part in an engaging day centered on meaningful work and meaningful relationships.

Our members work side-by-side with staff to run work teams focused on:



COMMUNICATIONS



CULINARY



MEMBERSHIP



CAREER DEVELOPMENT

Our team also provides a range of support services, including job coaching and placement; educational support through tutoring, connections, and pathways to degree and certificate programs; housing support; and social programs in the evenings and during weekends and holidays. And we connect members with important community resources such as medical providers, transportation programs, and benefits assistance.



MEET KENNA ROYSTER

THE TRANSFORMATIVE POWER OF SOCIAL CONNECTIONS

Kenna Royster was shy and kept to herself when she first came to B'More Clubhouse. Even though she is a social person, before coming to the Clubhouse she had distanced herself from people and was spending a lot of time at home.

Members began reaching out, and over time, Kenna opened up and developed friendships with other Clubhouse members. These friendships and social connections helped Kenna thrive. Now, she describes the Clubhouse as family.

Kenna often comes to the Clubhouse five days a week, using mobility services, which the Clubhouse helps her access. She likes the daily structure and purpose that it adds to her life, and she enjoys participating in social activities. The Clubhouse gives her an opportunity to “work hard, be intellectual, help others, and form friendships by getting to know others for who they really are.”

Her favorite activities at the Clubhouse are all related to building connections with other members, such as sending birthday cards and calling to check in on members. **“I love seeing people happy at the Clubhouse. My favorite activities involve reaching out to people; it can really help them get through their day to know someone cares about them.”**



MEET JEFFERY CROOK

FIGHTING STIGMA AND FINDING PURPOSE

Jeffery Crook first walked into B'More Clubhouse because he wanted to see the old firehouse building. It turns out the Clubhouse was just what Jeffrey needed: He was unemployed, feeling isolated, and recovering from a substance use disorder. After getting a referral from his therapist, Jeffrey began coming regularly to the Clubhouse.

He joined the Communications and Career Development teams. **“The things you do at the Clubhouse help you develop skills and establish a routine to help you find yourself and move towards your goals.”**

The support from the Clubhouse enabled him to combine his interest in business development with a growing passion for mental health advocacy. He has helped with the horticultural area and Clubhouse garden, represented the Clubhouse in meetings with potential employment partners, and joined the board of a large local behavioral health nonprofit.

“At the Clubhouse, everybody has some level of mental illness. Whether you’ve got anxiety or something more severe, you get to leave your mental illness at the door. And as you feel more comfortable and engage with others, you are more likely to thrive. It’s all part of the process. I’m no different. I can’t believe how impactful the Clubhouse has been for me.”

OUR IMPACT

BY THE NUMBERS—2023



164

PEOPLE
SERVED



50

NEW
MEMBERS



7,234

MEALS
SERVED



42

MEMBERS
EMPLOYED



\$5,098

AVG. COST PER
MEMBER

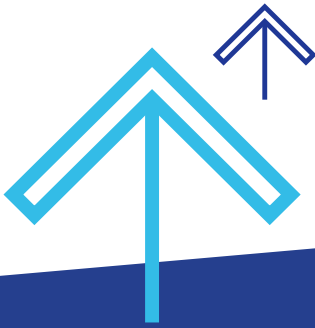
SUSTAINING OUR WORK

EXPANDING THE CLUBHOUSE MODEL IN MARYLAND

Our team is exploring ways to secure sustainable public funding to support the work at B'More Clubhouse for years to come. At the same time, we are looking to nurture new relationships that can help more Clubhouses open in other areas of Maryland.

Around the state, treatment options are inadequate, and many Marylanders can't get the support they urgently need to lead safe, fulfilling lives. A large segment of the population with mental illness wants to take part in meaningful activities – like those provided by B'More Clubhouse – that give them independence and create a sense of purpose and meaning in their day-to-day activities.

Our goal is to use the lessons learned at B'More Clubhouse to establish Clubhouses in more communities that can provide high-caliber support and meaningful engagement with people who are living with mental illness. We believe communities across Maryland would benefit from having Clubhouses.



**ELEVATING
OUR WORK
TO SERVE MORE PEOPLE**



B'More Clubhouse has launched a capital campaign to raise \$350,000 to install a much-needed elevator in our two-story home on Calvert Street. The elevator will make our space more accessible and give us more flexibility for programming. As of the end of 2023, we had raised roughly three-quarters of our goal, and we offer our deep thanks to our generous supporters, including the France-Merrick Foundation and Middendorf Foundation, each of which pledged \$100,000 to the campaign.

FINANCIALS

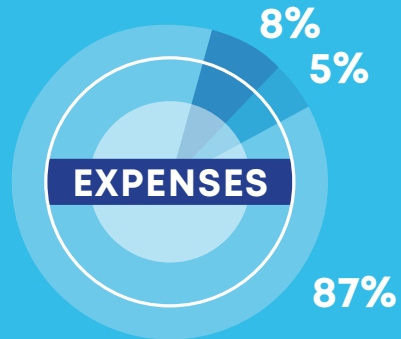
2023 EXPENSES

Administrative 8%

Fundraising 5%

Programming 87%

TOTAL EXPENSES: \$836,174



2023 REVENUE

Grants 23%

Individual Donations 19%

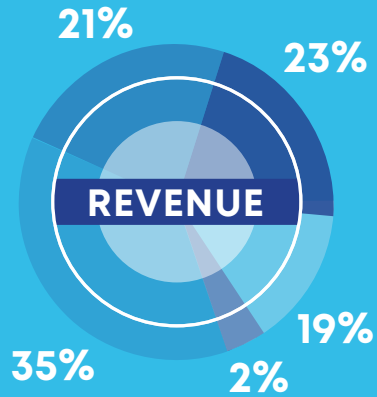
Medicaid Claims 35%

ARPA (Other Public Funding) 21%

Other (Interest, etc.) 2%

TOTAL REVENUE: \$874,085

Note: Unaudited cash-based receipts and expenses



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Thanks to our
generous donors.
They play a
key role in
our success.

→ MISSION

B'MORE CLUBHOUSE EMPOWERS

adults living with mental illness to lead meaningful and
productive lives of their choice in the community.

→ VISION

WE ENVISION A WORLD

where people with mental illness have access to opportunity;
where self-actualization is supported
and individuals are not defined by their illness.



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